Post it. Offer it. Sell by chat.

Your lead magnet exists. Now: get hands up, send it, qualify in the chat, book the call. RAIN: offering it is **Influence**; following up is **Nurture**.

Comment WORD → **Send it + ask** → **Qualify in chat** → **Book a 15-min brainstorm** → **Qualification call** → **Sales call**

1 HAND-RAISE POST (YOUR 1 POST TODAY)

> **Hey [who], I just created [title with a number]. Comment [WORD] below and I'll send it to you. (We'll need to be connected: if we're not, I'll send you a request.)**

WORD: one word, tied to your magnet, in CAPS, easy on a phone (SCORE, PLAN, FIX). **Plain text**, hook on one line. Same magnet: once a month.

2 DM OFFER (INSIDE YOUR 10 MESSAGES)

> **Hey [Name], I just created [title] for [who]. Would you like a copy?**

Ask first, **no link**. One person at a time, warmest first: poll voters, interviewees, new accepts. Use something real about them ("saw your post on..., thought of you").

3 THEY COMMENT / SAY YES: SEND IT SAME DAY

Comment reply, connected: **"Sent! Check your DMs 🙌"**. Not connected yet: **"Sending you a connection request so I can DM it over 🙌"** + request note: "You commented [WORD], happy to send it over."

> **Thanks for commenting [WORD]! Here it is: [title] [link]. Quick one: is [A] or [B] the bigger headache for you right now?**

4 SELL BY CHAT: ONE QUESTION PER MESSAGE

Each message: **acknowledge** their words → **one useful line** → **one question**. Find out: **Situation** → **Goal** → **Problem** → **Urgency** → **Fit.** They name the problem themselves? Invite now.

> **Based on what you've said ([their words]), I think I can help. Would a quick 15-minute brainstorm be useful? I'm free [time] or [time].**

5 BOOKING + BRANCHES

Yes: "Booked for [day, time, timezone]: [link]. What would make the 15 minutes worth it for you?" Day before: "Looking forward to tomorrow at [time]. Link: [link]." Then prep the call (command below).

Not now: "No stress. Later this month or next?" Set a reminder. **Silent:** after 1–2 days send an idea, never "just bumping this". **How much?** "Let's see if I can help first." Never price in chat. **Not a fit:** thank them; "know anyone struggling with [x]?"

6 TWO CALLS

Qualification (15–20 min "brainstorm"): open → agenda → 5–7 questions (they talk 80%) → 1–2 ideas → "1–10, how important is fixing this?" → book the next step before you hang up.

Under 18? Bring a parent or guardian onto the call, and agree any price or payment with them.

Sales call: recap their words → the gap → your offer in 3 named steps → price, then stop talking → objections → "What else do you need to see or hear to decide?" → send next steps the same day.

BRAIN COMMANDS

- **Hey Rainmaker, write my hand-raise post**
- **Hey Rainmaker, write my hand-raise DMs**
- **Hey Rainmaker, sell by chat with [name]**
- **Hey Rainmaker, prep my qualification call with [name]**
- **Hey Rainmaker, prep my sales call with [name]**
- **Went quiet after you sent it? Hey Rainmaker, someone said yes to my lead magnet**
- **No lead magnet yet? Hey Rainmaker, build my lead magnet**

DAILY PLAN

Replies first (uncounted, within 2 hours if you can) → up to **10 connection requests** → **10 messages** (offers + follow-ups) → **1 post** → log it.

Safety: 10 requests a day is the standard; 20 is the hard max, never the target; about 100 per 7 days. Any LinkedIn warning or "verify you're human" page = stop for the day. You send every message yourself.

TRACK EVERY DAY

Comments · DMs sent · yeses · chats qualifying · calls booked · calls done · won.

Tracker stages: Messaged → Replied → Qualifying → Call booked → Call done → Won / Nurture. Bring your numbers to Thursday's clinic.